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### **Publica.com Reveals “The Author’s Journey”**

**[Riga, Latvia; Lillehammer, Norway; Delray Beach FL USA]**

"The Author's Journey" website at publica.com opens to the public on Monday. Formerly publica.io, the site chronicled the story of Publica's journey through its own highly successful ICO, or Initial Coin Offering.

"Tell Your Story has always been our motto," said CEO Josef Marc. "Now it's an author's turn to feel the joy of their fans voting with their wallets."

Publica is a new distribution channel for books of all kinds. The company takes no exclusive rights from an author because the transactions are locked in a smart contract on the Ethereum blockchain. "If an author can say it, we can program it," according to COO Antons Sapriko. "The business model and the revenue belong directly to the author."

The Author's Journey reveals content at a pace designed to prepare a book campaign for the Publica platform. Some paths lead to pulling a team together, like designers and editors. Some lead to getting the word out so the author's "book ICO" brings the best possible revenue stream based on Publica's own ICO experience. Some lead to the unique options that a smart contract offers to an author's business, models that aren't possible with traditional publishers and distribution channels.

“Demand for publica.com’s opening has been overwhelming and heartwarming,” said Marc.

“So we accelerated ahead of our published roadmap. We couldn’t have done it so quickly without the help of authors like Sukhi Jutla (“Escape The Cubicle”), the experts at the Alliance Of Independent Authors, and the thousands of volunteer project supporters we call our Publicans.”

According to Jutla, “As an author and entrepreneur, I am always looking for new ways to reach my readers. The blockchain allows authors an unprecedented and original way to crowdfund and distribute their books. Publica is the leading platform to do this with.”

Learn more about Publica at - <https://publica.io>

Telegram Group: <https://t.me/publicaofficial>

Telegram Announcement Channel: <https://t.me/publicaio>

Blog: <https://medium.com/publicaio>

Bitcointalk ANN: <https://bitcointalk.org/index.php?topic=2079885.0>

Facebook: <https://www.facebook.com/OfficialPublica>

Twitter: <https://twitter.com/PublicaIO>

Reddit: <https://www.reddit.com/r/publicaio/>

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Link to bio photo Josef Marc: [goo.gl/en6oFd](https://goo.gl/en6oFd)

Link to bio photo Antons Sapriko: <https://goo.gl/NSEn1c>

Link to media kit images: <https://goo.gl/bGBufV>